

January 5, 2018

To our valued customers,

Happy New Year from everyone at Keany Produce and Gourmet.

U.S. government health officials are investigating a possible connection to recent illnesses and romaine lettuce. No recall is currently in place.

We take all food safety concerns seriously and want to offer alternatives if you choose to discontinue serving romaine. We have attached our current packs of whole and processed romaine with suggested alternatives. Please contact your account representative with any additional product related questions.

**Overview (what we currently know) as Jan 5, 2018 at 9am:**

- Only limited details have been made available to the public. The summary was shared by the California Leafy Greens Marketing Agreement on of December 21:  
<http://www.lgma.ca.gov/2017/12/monitoring-canadas-ecoli-outbreak/>
  - To date no definitive source of the outbreak has been confirmed and no other health agency has issued an advisory, statement or recall of any leafy greens product.
- As of today, the Canadian Public Health Authority website has not yet been updated.
- United Fresh is actively working on and monitoring the issue on behalf of the industry.

We will continue to monitor this situation and update with any additional details as they become available.

Keany Produce appreciates the trust you place in us and will continue to do everything possible to offer the safest, highest quality products available.

Sincerely,

Ted Keany

Vice President of Sales



Romaine Product	Alternative Product
12190 LETTUCE, ROMAINE 24 CT	12145 LETTUCE, GREEN LEAF 24 CT
12187 LETTUCE, ANDY BOY ROMAINE 24 CT	12115 LETTUCE, BOSTON 24 CT
12199 LETTUCE, ROMAINE CHURCH 24 CT	12165 LETTUCE, ICEBERG 24 CT
12194 LETTUCE, ROMAINE ORGANIC 24 CT	
12085 LETTUCE, GREEN ROMAINE, BABY CASE	12197 LETTUCE, ICEBERG BABY 11 LBS
12126 LETTUCE, ROMACRUNCH 24 CT	12180 LETTUCE, RED LEAF 24 CT
12202 LETTUCE, LITTLE GEM 10-6 CT	12100 LETTUCE, GREEN OAK, BABY
12090 LETTUCE, BABY RED ROMAINE 2 LB	12105 LETTUCE, RED OAK, BABY
90560 LETTUCE, ROMAINE HEARTS 22 LBS	12146 LETTUCE, GR LEAF FILLET 10 LB
90561 LETTUCE, RETAIL ROMAINE HEARTS 12-3CT	12161 LETTUCE, RETAIL HYDRO BOSTON 12 CT
12193 LETTUCE, ROMAINE FILLET 10 LB	12125 LETTUCE, CELLO ICEBERG 24 CT
91561 ANDY BOY ROMAINE HRTS 48 CT	
92457 LETTUCE, CHOP ROM GREEN GATE 6-2 LBS	90275 CHOPPED ICEBERG 4-5 LBS
90402 LETTUCE, SALAD CONFETTI BLEND 4-5 LBS	90295 SHREDDED ICEBERG 4-5LB
91747 LETTUCE, 1X1 CHOPPED ROMAINE 6-2 LBS	90570 SALAD MIX BLEND
91238 LETTUCE, SALAD MULTI#9 BLEND 4-5 LBS	90571 SALAD MIX W/ SEP BAG 4-5LB
90279 LETTUCE, CHOP ROM #78 6-2 LBS	12340 ARCADIAN BLEND 4-3 LBS
91737 LETTUCE, ROMAINE SALAD (RDW) 6-2 LBS	12175 MESCULIN 3 LB
91110 LETTUCE, SHREDDED ROMAINE 6-2 LBS	
90575 LETTUCE, TAYLOR ROMAINE BLEND 4-5 LBS	
91877 LETTUCE, SALAD EUROPEAN BLEND 4-5 LBS	
90579 LETTUCE, 50/50 BLEND 4-5 LBS	



January 4, 2018

Dear Valued Customers:

We sincerely appreciate and understand your concerns regarding the news of the E. coli outbreak in the U.S. and Canada. I want to reassure you that none of our products have been implicated in this outbreak nor has Mann Packing been contacted by public health agencies to date regarding this very unfortunate event. Mann Packing remains confident in the safety of our products and our food safety systems on the farm and in our facilities.

Like many in our industry, we are working with produce trade associations and closely monitoring this ongoing investigation to learn more about the cause and potential source of the outbreak. As always, we are committed to communicating with our customers in a regular and transparent manner and we will be in contact if the situation changes or pertinent information becomes available.

Our heartfelt sympathies go to all persons and their families who have been affected by this tragic foodborne illness outbreak.

For additional information we suggest you visit the Centers for Disease Control website at [www.cdc.gov](http://www.cdc.gov).

Please contact your Mann Packing sales representatives if you have further questions.

Sincerely,

Gina Nucci  
Director of Corporate Marketing

Fresher Fresher Fresher



Family Farming



Grower Owned Processor

## MEMO

To: All Church Brothers Farms Customers  
From: De Ann Davis, VP of Food Safety & Quality  
Date: January 4, 2018  
Update: **Canadian Health Alert on Romaine**

We have monitored the current outbreak of E.coli in Eastern Canada linked to romaine lettuce since it was first reported in December. We are aware that there are potentially related illnesses in the United States.

### What we currently know as Jan 4, 2018 at 9am:

- To the best of our knowledge, Church Brothers/True Leaf Farms product is not involved and we have not been contacted by any federal, state or local government agency regarding this or any other outbreak.
- Only limited details have been made available to the public. The summary was shared by the California Leafy Greens Marketing Agreement on of December 21: <http://www.lgma.ca.gov/2017/12/monitoring-canadas-ecoli-outbreak/>
  - To date no definitive source of the outbreak has been confirmed and no other health agency has issued an advisory, statement or recall of any leafy greens product.
- As of today, the Canadian Public Health Authority website has not been updated yet. We will continue to monitor and let you know if there are any changes.
- United Fresh is actively working on and monitoring the issue on behalf of the industry.

### What we have done to date:

- Our first statement acknowledging our awareness of this issue was drafted on Friday, December 21.
- We have continued to stay in touch with our industry trade leadership to make sure that we are up-to-date on all latest details.
- We have checked our recent farming and harvesting food safety data to assure there are no additional provisions that are warranted to assure the safety of our consumers.
- As of Jan 4, 2018 9am: There are no new official updates. When more official updates are released, we will keep you informed.

### What does CB/TL do to prevent food safety issues?

- We adhere to the highest possible food safety industry standards. The most critical factor is having complete visibility and control of the raw material from the source. For a summary of our seven point food safety program please visit: <http://www.churchbrothers.com/foodsafetyquality>
- For an overview of our preventative controls for our Value-Added Fresh Produce Items please visit: <http://www.churchbrothers.com/resourcelibrary> . You will find documents on our “triple washed” and “preventative controls overview.”