

Produce Market Report July 10, 2018

GOOD BUYS FOR THE WEEK



Peaches & Nectarines :

The sweet perfume of peaches is wafting through our facility as stone fruit season reaches a peak. They eat as good as they smell as a gentle squeeze confirms ripeness and juicy goodness. Try nectarines and red plums too!

Local Peaches: Don't forget those tasty local yellow peaches from our Charlottesville friends at Crown Orchards. The 25 lb. pack gives you more juicy sweetness for the money. Our friendship with the Childs Family is 30 yrs. old!

Grapes: Red seedless grapes are a better buy this week than white grapes. Firm and full of sugar, it's a rare time with pricing this good so order up!

Watermelons: Prices are down now that July 4th is finished.

Cauliflower: Very high quantities out of California growing regions lower prices.

Zucchini & Yellow Squash: These perennial favorites are finally coming from Maryland at good prices.

Green Leaf, Red Leaf, Iceberg, Boston, Romaine & Romaine Hearts: The quality is excellent out of the Salinas area with shippers looking to move all types of gorgeous leafy greens.

Local Corner

Virginia	Maryland
Blackberries– Westmoreland Berry Farm	Mixed BB Heirloom Tomatoes– Bay Water Farms
Yellow Peaches-Crown	Collard Greens
White Peaches- Crown	Kale & Mustard Greens
Sun Gold Cherry	Zucchini/Yellow Squash
Tomatoes– Lois Produce	<u>Pennsylvania</u>
Corn - Parker Farms	Gold Bar Zucchini
Elephant Garlic– Lois	Black Raspberries
	Rhubarb

Market Alert: Continuing Truck Shortage Affects Produce Costs

This time of year is normally prime season for volumes, quality and good prices on basics like celery, Idaho potatoes, cantaloupes and watermelons. The good news is that the volumes and quality from western farms are at their peak but high fuel costs and driver shortages have created sky-rocketing shipping charges to raise prices.



GOOD BUYS

Peaches & Nectarines

Local Peaches

Grapes

Watermelons

Cauliflower

Zucchini & Yellow Squash

Green Leaf, Red Leaf, Boston & Romaine

KEEP IN MIND

Blueberries

Cantaloupes & Honeydews

Oranges

Bing Cherries

Blood Oranges

Avocados

Artichokes

Broccoli & Broccoli Crowns

Green Onions, Leeks, Cilantro & Parsley

WATCH

Lemons

Red Plums

Strawberries

Carrots

Asparagus

Bushel Beans

Brussels Sprouts

KEEP IN MIND

Blueberries: Outstanding quality continues from New Jersey in full pints.

Cantaloupes & Honeydews: The first of the Turlock Farms cantaloupes arrived last week and the west side honeydews have created quite the buzz. Great sugar.

Oranges: Valencia oranges now from California are steady in both price and availability.



Bing Cherries: Our July Fruit of the Month is flying off the shelves now that the price is down a bit. Rainiers are here too but slightly pricier.

Blood Oranges: Can you believe it? We still have plenty of dramatically dark citrus!

Avocados: No issues out of Mexico. Good oil content.

Artichokes: Now out of Castroville; all sizes available.

Broccoli & Broccoli Crowns: Good weather in California for broccoli now!

WATCH

Lemons: The lemon situation has taken a turn for the worse with high demand bumping up against severe shortages caused by relentless rain in Mexico. Quality is fair. Prices will be on the high side until October.

Red Plums: These are the priciest of the stone fruit this week. Should modulate in coming weeks.

Strawberries: Retail chain ads depleted a good deal of the supply which had been abundant before the 4th. Some pro-ration from Driscoll.



Carrots: Jumbo carrots have really spiked up with limited supplies.

Asparagus: Still high from Mexico and Peru.

Bushel Beans: Continued impact of problems with high unavoidable spring rainy season for local farms.

Brussels Sprouts: High demand puts pressure on supplies.

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